



## FRANCHISE OPPORTUNITY GUIDE



# TOWNCARS







## JOIN AUSTRALIA'S EXCLUSIVE FRANCHISE CHAUFFEUR SERVICE

**TOWNCARS PROVIDES FIRST-RATE TRANSPORT SOLUTIONS  
TO CORPORATE AND PRIVATE CUSTOMERS**

**LOW ENTRY COST**

**EXCLUSIVE AREAS AVAILABLE**

**WORK INCLUDES AIRPORT TRANSFERS**

**GUARANTEED CORPORATE JOBS**

**ENQUIRE  
TODAY!**



**NEW BUSINESS INCENTIVES**

**UNIQUE ATTIRE AND BRANDING**

**MARKETING GUIDE & SUPPORT**

**7 DAY CALL CENTRE SUPPORT**

## OPPORTUNITIES IN SYDNEY AND MELBOURNE







## INDUSTRY FACTS

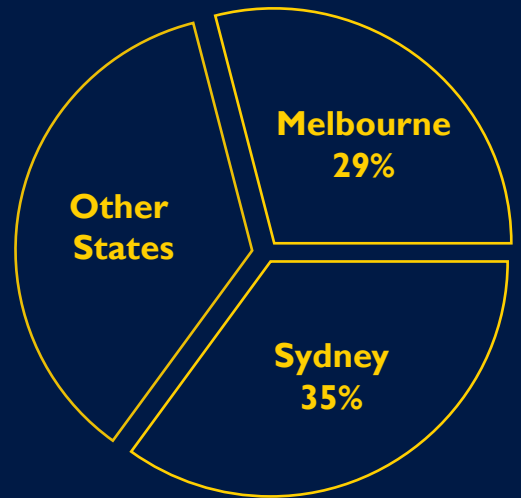


**MARKET VALUATION  
AUSTRALIA WIDE (2017)**  
**\$6 bill**

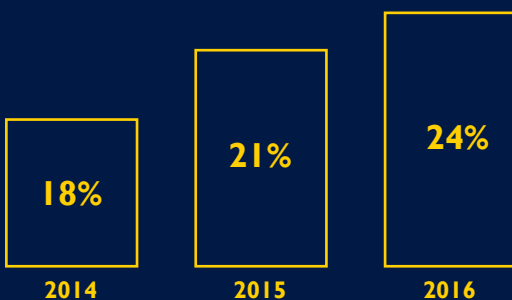


**AVERAGE ANNUAL  
GROWTH (2013-18)**  
**0.5%**

**MARKET  
DISTRIBUTION**



**USE OF HIRE CARS IN THE  
PREVIOUS 6 MONTHS**  
(URBAN SYDNEY SURVEY)



## TOWNCARS

**OPERATING  
SINCE 2009**

**PROUD MEMBERS OF:**  
Franchise Council Australia  
NSW Hire Car Association

